



# Tällberg Winter Forum 2012

## Tällberg Winter Forum 2012

### *Is Free Speech also the Business of Free Enterprise?*

The Tällberg Foundation will organize its second Winter Tällberg Forum in 2012. Next year, the 48 hour conversation will take place in the beautiful and reflective environment of the Sigtuna Foundation “Sigtunastiftelsen” just outside of Stockholm, and quarter of an hour from Stockholm International Airport. The Winter Tällberg Forum will bring together 60-80 leaders for a conversation in Sigtuna, on February 23-25, to ask the question “Is Free Speech also the business of Free Enterprise?”.

#### *Background*

The Tällberg Foundation has 30 years of experience in offering an independent and global arena for the convening of leading actors from all sections of global society to improve understanding of the wider, systems whole that is today’s reality.

#### *Objectives*

The objective of this 48 hour conversation is to open up a conversation exploring the role of companies, including those in the media business and those doing business in developing markets, in the promotion, support and protection of free speech.

This topic will be further addressed at the summer Tällberg Forum (June 2012 in Tällberg, Sweden) as part of an analysis of the evolving identity of the responsible corporation and the widening role of business in driving change in a world of complex relationships. The process of globalisation and modernisation seeks to continuously increase equality, knowledge, openness and engagement. This is an ever on-going development and central to this process is the strengthening of free speech in all settings, both political and corporate.

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Open and free information is the best tool for creativity, innovation and fair competition. The most stable and creative business environments are democratic. As such free speech must be a cornerstone of open markets and enterprise. But, how much responsibility for ensuring this business environment can reasonably rest with business itself?

## *Methods*

Tällberg conversations are open, explorative workshops where all participants are asked to join in the search for new ideas and insights into the complexity of our times. Alongside presentations, panels and exchanges, music, culture and nature are a very important part of the program design.

At the Winter Forum, conversations will be anchored in real-world perspectives with a number of case studies, ensuring that recent global developments inform the thinking.

## *Results*

By gathering key decision makers for a conversation, our aim is to affect the global discussion in Sweden and beyond on an evolving topic with no clear boundaries, using the proven Tällberg methodology and process from seven large gatherings since 2005.

The conversations at the Winter Forum will result in new insights that can reveal strategies for change. Following a proven Tällberg rule, new insights bring new responsibilities. It is the responsibility of participating leaders to act on their new insights – a strategy that has been fruitful in the past with the Tällberg Foundation's different events leading to important change.

## *Practical details*

**Date:** 23 - 25 February 2012

**Participants:** 60-80 leaders from government, business, international organizations and civil society, together with researchers

**Location:** Sigtuna, near Stockholm, Sweden

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